Interactive Media – Unit 1

Lesson 14 – LO2 Assessment

Assessment

**Brief:**

You are working as part of a marketing team for a televised talent show. As a specialist in interactive media production you have been asked to produce an interactive media product to publicise the show.

However the talent show producers want to be sure you “know your stuff”.

In order to do this, you need to show experimentation with processes and techniques needed for the development of an interactive media product.

**What you will evidence:**

Your experimentation must show evidence of one or more of the following:

* Image manipulation
* Website authoring
* Game development
* Software development

Your work will be presented as your experimentation files, e.g. Photoshop files and a written report, however visual elements, e.g. pictures and diagrams are expected.

**Do not append your work to this document, create a new document instead.**

**Grading Criteria:**

**L2 Distinction:** Carries out thorough experimentation with clear evidence of how this has been used in relation to the brief.

**L2 Merit:** Carries out focussed experimentation with evidence of how this has been used in relation to the brief.

**L2 Pass:** Carries out purposeful experimentation with some links to the brief.

**L1 Distinction:** Carries out clear experimentation with some links to the brief.

**L1 Merit:** Carries out some experimentation with some links to the brief.

**L1 Pass:** Carries out minimal experimentation into interactive media products.

**PIN Marking:** Include an additional comment from the “client”. This will be used in LO3. The PIN marking will act as the teacher comment.